



**Saturday
May 6, 2017**

10:30am-2:00pm

**Chandler Center for the Arts
250 N. Arizona Ave, Chandler**

EVENT PROGRAM ADVERTISEMENT Production Specifications

Advertise your company or print a special message to one of the models in the Fashion Show event program.

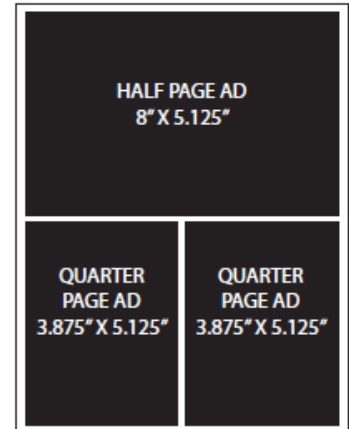
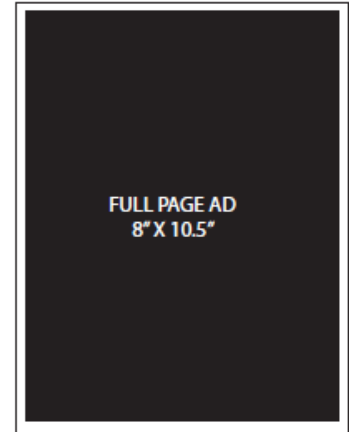
Business Advertiser Space:

\$300 Full Page

\$150 Half Page

Personal Message Space:

\$25 Quarter Page



DIGITAL AD REQUIREMENTS FOR ADVERTISERS:

Publication Trim Size: 8 ½" x 11"

Preferred format for advertisers:

- PDF with fonts and 200 dpi images embedded

Acceptable file formats include:

- QuarkXPress 6.0 or later – include all Mac screen and printer fonts and all resource files placed in the layout (collect for output)
- Adobe InDesign CS-CS5 – include all Mac screen and printer fonts and all resource files placed in the layout (package)
- Adobe Illustrator CS-CS5 – images must be linked (not embedded) and included, fonts must also be included
- Adobe Photoshop CS-CS5 – 200 resolution; if text is used, the file needs to be saved as a hi-resolution Photoshop PDF with fonts embedded
- Any ads created in any other applications must be processed into a high resolution PDF prior to submission.

DIGITAL AD REQUIREMENTS FOR PERSONAL MESSAGES:

Please submit your personal message ad utilizing the following guidelines:

- Quarter page personal message – Up to 2 digital photos and up to 10-15-word message
- This message opportunity is for family and friends only. Businesses must consider Advertiser Space options.

E-mail all Advertiser or Personal Message ads and contents to Lane.Gram@mesaaz.gov by **Monday, April 24, 2017 at 5:00pm PST.**

For additional information, contact Lane Gram at 480.644.2863 or Lane.Gram@mesaaz.gov.