



EVENT PROGRAM ADVERTISEMENT PRODUCTION SPECIFICATIONS

Advertise your company, someone's birthday, an anniversary or print a special message to an athlete in the Ability Ball Program.

Saturday, October 1st, 2016

Tempe Mission Palms
60 East Fifth Street
Tempe, Arizona 85281

DIGITAL AD REQUIREMENTS FOR ADVERTISERS:

Publication Trim Size: 8 1/2" x 11"

Preferred format for advertisers:

- PDF with fonts and 200 dpi images embedded, B&W Only

Acceptable file formats include:

- QuarkXPress 6.0 or later – include all Mac screen and printer fonts and all resource files placed in the layout (collect for output)
- Adobe InDesign CS-CS5 – include all Mac screen and printer fonts and all resource files placed in the layout (package)
- Adobe Illustrator CS-CS5 – images must be linked (not embedded) and included, fonts must also be included
- Adobe Photoshop CS-CS5 – must be B&W, 200 resolution. If text is used, the file needs to be saved as a hi-resolution Photoshop PDF with fonts embedded
- Any ads created in any other application must be processed into a high resolution PDF prior to submission.

Failure to supply all necessary resource files and fonts may result in additional charges. If additional work is necessary to ensure proper output, additional production charges may apply and advertiser will forfeit any discounts.

DIGITAL AD REQUIREMENTS FOR PERSONAL MESSAGES:

Please submit your personal message ad utilizing the following guidelines:

FULL PAGE PERSONAL MESSAGE - Up to 5 digital photos and up to 30-50 word message

HALF PAGE PERSONAL MESSAGE - Up to 3 digital photos and up to 15-20 word message

QUARTER PAGE PERSONAL MESSAGE - Up to 2 digital photos and up to 10-15 word message

**E-mail all ADVERTISER ads and PERSONAL MESSAGE ad messages and contents to
Nina@arizonadisabledsports.com**

\$200 Full page (Advertisers or Personal Message)

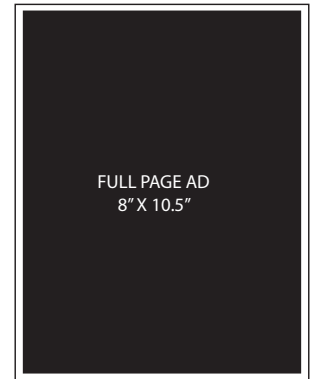
\$100 Half page (Advertisers or Personal Message)

\$50 Quarter page (Advertisers or Personal Message)

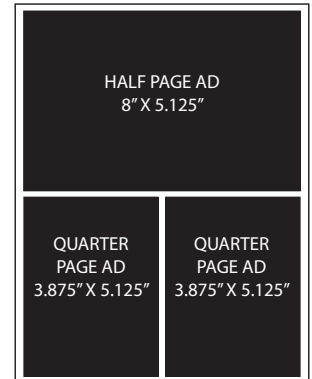
Table sponsors and ticket purchasers will receive a 50% discount on program advertisements.

Ad submission deadline September 2, 2016.

For information: 480.835.6273 or Tiffany@ArizonaDisabledSports.com



FULL PAGE AD
8" X 10.5"



HALF PAGE AD
8" X 5.125"

QUARTER
PAGE AD
3.875" X 5.125"

QUARTER
PAGE AD
3.875" X 5.125"



ARIZONA DISABLED SPORTS
59 E. Broadway Rd, Mesa, AZ 85210

"Let no one sit on the sidelines"